District Banda ODOP

Shajar stone

Banda, a district in the Bundelkhand region of Uttar Pradesh having a rich historical tradition going back to the remote antiquity. It prominently known for ODOP Shajar stone, which is used for making jewellery and the historically and architecturally significant sites Khajuraho and Kalinjar. Shazar is a nature's gift, to mankind this stone is a geological wonder with very high and geological value.

ODOP known as Shajar, Fungus Augite, or Tree Augite. This stone is found exclusively in the Ken River and has fossils of fungus inside it that resemble patterns of leaves or trees, adding to the stone's beautyThe Shajar stone is primarily used for making exquisite jewelry and has gained popularity across the country. The skilled craftsmen of Banda work diligently to craft beautiful jewelry pieces that are not only visually appealing but also hold cultural significance. The availability of ODOP (Shajar) stone has provided a source of livelihood for many artisans in the region and has contributed to the growth of the local economy. The government has taken several initiatives to promote and protect this unique craft under the One District One Product (ODOP) scheme, which has helped to strengthen the backbone of the local craftsmen and preserve their art for future generations.



Product List / Product Image







DETAILS OF District Nodal Officer, Nodal Department and Dedicated team for ODOP

S.N	Name of the Nodal Officer	Designation	Address	Contact No	E-mail
1	Mr. Gurudev	DCI (Nodal Officer)	Banda	7355505987	dciban@gmail.com
2	Mr. Hafiz Khan	Sr. Clerck	Banda	9984141341	dciban@gmail.com
3	Mr. Ram Chandra Ram	A.M.	Banda	8004360655	dciban@gmail.com

Details of Nodal Officer

Helpline Number or Call Center / Support Disk For ODOP

• ODOP Helpline : 1800-1800-888



List of activities being undertaken by district administration under ODOP

• List of activities being undertaken by district administration under ODOP initiative





ODOP Sensitization Workshop

S No.	Mele Ka Naam	Place (Sthaan)	
<u>1</u>	Gram Simoni Mela	Banda	
<u>2</u>	Kalanjeer Utsav	Banda	





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Closing and distribution of certificates to the <u>#artisans</u> at the 10 day technical training program in craft based/innovative design to unskilled artisans/handicrafts persons in Shazar Stone craft at Banda organised by <u>#UPID</u> under <u>#ODOP</u> scheme.

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List of Mentors Register With Districts To Provide Mentorship To Benificiaries

<u>S.No.</u>	Name of Mentor	Designation	<u>Address</u>	<u>Email Id</u>
1	Shri Dwarika Soni	Jagruk ODOP Shilpkar	Banda	dciban@gmail.com
2	Shri Hari Mohan Tiwari	Jagruk ODOP Shilpkar	Banda	dciban@gmail.com

Distails by Account Holder of All Transcations

<u>S.No.</u>	District	Total Value(INR Cr.)	Percentage Contribution to sate
<u>1</u>	Banda	3076825	0.000196

For collect the data of total Import/Export year 2023 go through following link:

https://dashboard.commerce.gov.in/commercedashboard.aspx

Funding Support Available With Clearly Laid Out Procedures to Avail The same :

S.No.	Credit Facility/Scheme	Contact Details	Eligibility	Link to apply
1	ODOP Margin Money Scheme	dciban@gmail.com	Above 18 years	https://niveshmitra.up.nic.in/
2	ODOP Scheme	dciban@gmail.com	Above 18 years	http://www.diupmsme.upsdc.gov.in/

<u>Details Of Rules, Regulations Acts</u>, <u>Government Scheme Introduce or</u> <u>Amended to Propel the ODOP Initiatives in the District</u>

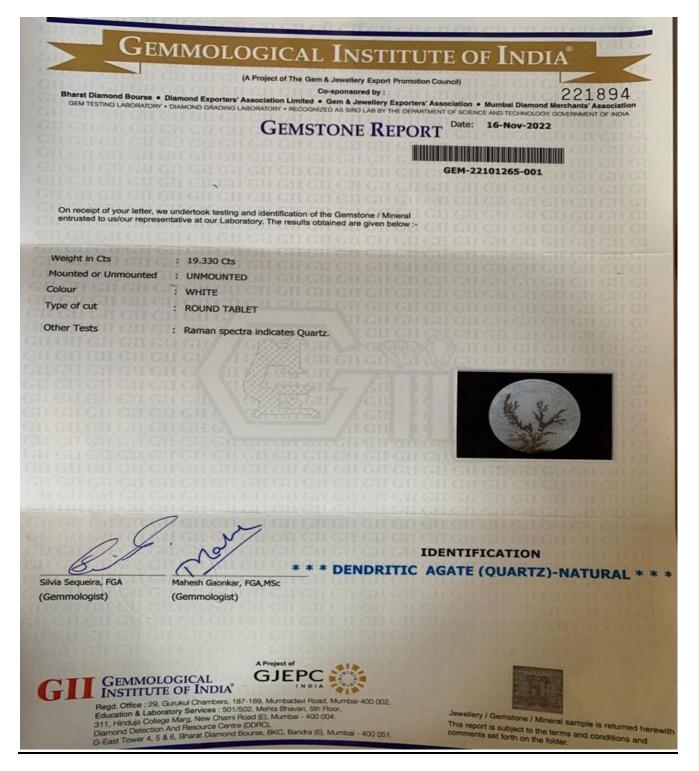
Schemes of Government India relevant to the ODOP Initiative

20th April 2023

S. No	Ministry/Department	Scheme	Link
1.	MoFPI	Prime Minister's Formalization of Micro Food Processing Enterprises (PMFME) Scheme	https://pmfme.mofpi.gov.in/p mfme/assets/PDF/Scheme- Brochure/Scheme-Brochure- English.pdf
2.	MSME	Micro and Small Enterprises- Cluster Development Programme	http://www.dcmsme.gov.in/sc hemes/ModifiedGuidelinesof MSE.pdf
3.	MSME	Scheme of Fund for Regeneration of Traditional Industries (SFURTI)	https://karnatakadht.org/pdf/ Guidelines-NHDP.pdf
4.	Ministry of Agriculture	Agriculture Infrastructure Fund	http://agriinfra.dac.gov.in/
5.	Ministry of Agriculture	E-nam	https://enam.gov.in/web/
6.	Ministry of Textile	Technology Upgradation Fund Scheme	https://loksabhadocs.nic.in/Re finput/New_Reference_Notes /English/TUFS.pdf
7.	Ministry of Textile	National Handloom Development Programme	https://karnatakadht.org/pdf/ Guidelines-NHDP.pdf
8.	Ministry of Tribal Affairs	Minimum Support Price and Development of Value Chain for Minor Forest Produce Scheme	https://tribal.nic.in/writereadd ata/Schemes/3-B-MJ- MSPtoMFPguidlines2.pdf
9.	DGFT	Niryat Bandhu SCHEME	http://niryatbandhu.iift.ac.in/2 .0/main.asp
10.	Ministry of Social Justice and Empowerment	National Scheduled Castes Finance and Development Corporation (NSFDC) Scheme for Technology Upgradation of SC (TUSC)	https://nsfdc.nic.in/Uploaded Files/other/2020-02-28/1-5-4- 13.pdf

Details of Quality Assurance Labs / Certification Labs / Processing Units/

Quality Infrastructure :



Details of Department Providing Institutional Support to Benificiaries Availing Support Under ODOP Initiative :

S.NO.	Name Of SPOC	Department	Address	Email Id
1	Indian Institute Of Packaging	Package design and developmet	Pratapganj New Delhi	iip@iip-in.com



← Tweet



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Sample of social Media Posts :

<u>Tweet 1</u>

https://twitter.com/UpidrOfficial/status/1210810361089155072?t=fAGNxnIXqLgsE4HiEVjPVU5DU1e1nPmEl6wz_SI4IF 0&s=08

Tweet 2

https://twitter.com/DiscoveryIN/status/1476893401953935360?t=cwZG4rrU4mvadkyIVI80Pg&s=08



Tweet 3

https://twitter.com/FeminaIndia/status/1471422387962871809?t=PbxiEDbouUhcnuh AozKRA&s=08

← Tweet

Femina 🔗 📓 @FeminaIndia

Shazar stone, obtained from Ken river in UP's Banda, is a much-sought after find. #UttarPradesh govt's #OneDistrictOneProductOne programme promotes such crafts & traditional skills. Products available on ODOPMart.com, Amazon,Flipkart & odopup.in @UPODOP

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Tweet 4

https://twitter.com/up_odop/status/1494889218317107202?lang=ar-x-fm

Tweet4

https://twitter.com/SajalDixit03/status/1643842148239028224?t=Bip-VKXAu_5VJx60sncj5g&s=08